

# EUROPE-WIDE VS REGIONAL CERTIFICATION FRAMEWORKS :

---

*The future European framework can provide clarity but raises a number of governance issues*

By

Claudine FOUCHEROT (Chamber of Agriculture of Normandy)

Julia GRIMAULT (Institute for Climate Economics)

Simon MARTEL (Institute for Climate Economics)



Funded by  
the European Union



**CREDIBLE**  
EU carbon farming



EUROPEAN  
CARBON FARMING  
SUMMIT

# A diversity of standards, but why ?

For 25 years

Kyoto certification



For 20 years

Voluntary certification  
(mainly) in southern  
countries



For 5 years

Public certification in Europe



For 5 to 2  
years

Private certification in Europe



Tomorrow

Towards a european framework



# The future European framework can provide clarity and harmonization

## Drawbacks of the current situation :

- **Confusion for farmers and funders** : *how to evaluate the quality of each standard/methodology, what and who to trust?*
- **Reputation risk for the whole market** *if low-quality standards get criticized*

# The future European framework can provide clarity and harmonization

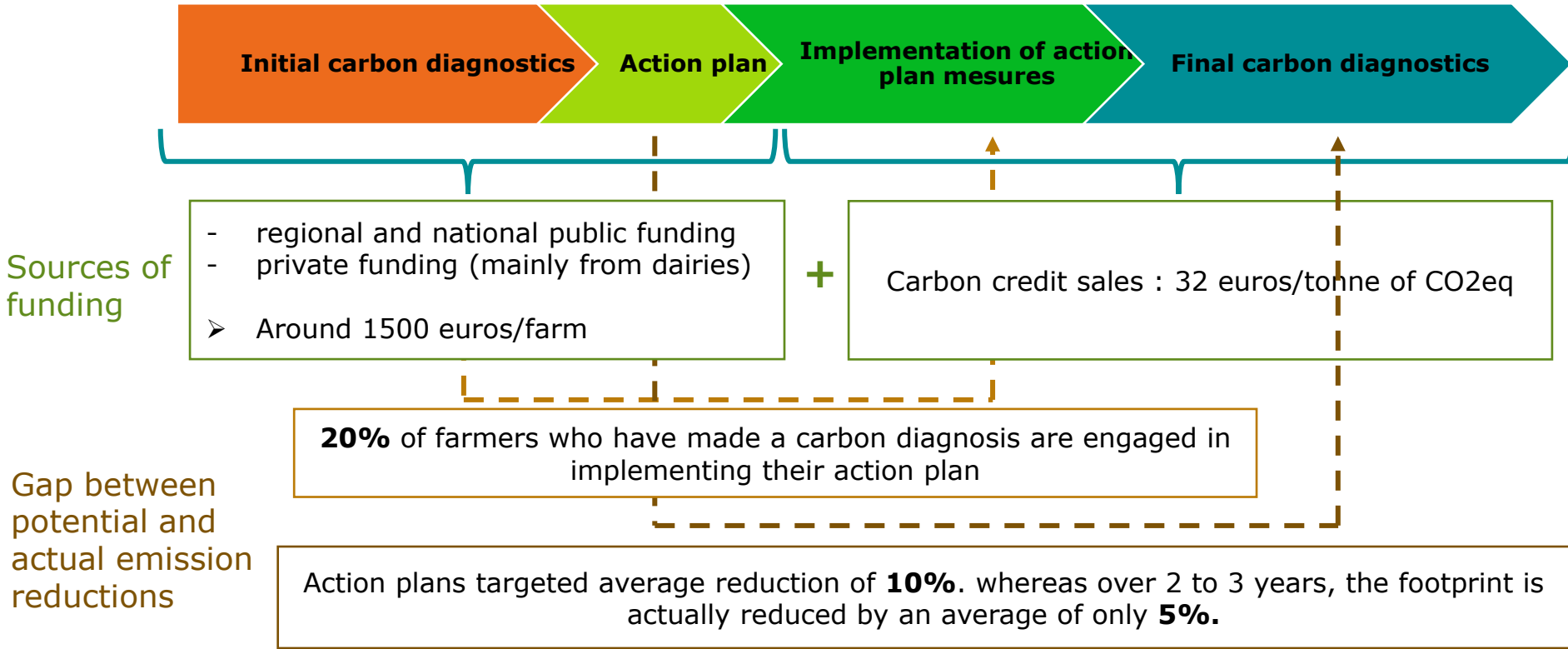
## But it raises questions :

1. What is the future of existing standards?
  2. What level of centralization for the European framework, with the challenges of **comparability and robustness**, as well as **adaptability to different contexts** and **operationality**?
- A survey will be launched with 3 levels of centralization for the different certification components : [EUSurvey - Survey \(europa.eu\)](https://europa.eu)



# Sufficient involvement of local players in supporting farmers is essential

Lifecycle of a Label Bas Carbon projects in livestock sector



**One of the main reason is the lack of technical support !**

# To sum up, the questions we want to address are

1. What is the future for existing standards ?
2. What is the most appropriate level of centralization for the future European framework ?
3. How to involve local players in agricultural development to ensure the deployment of local projects ?